

Persuasion Effect Project

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ENGL 2010

Who Smokes?

- Each day, more than 3,200 people under 18 smoke their first cigarette
- 2,100 youth and young adults become daily smokers
- 9 out of 10 smokers start before age 18
- In 2011, an estimated 19% of U.S. adults smoke cigarettes
- Approx. 18% of high school students smoke
- From 1964-2014 though, the proportion of adult smokers declined from 42% to 18%

I have a brother living in Utah right now who smoked for 7 years or so, and started smoking under age around 15.

Why is smoking harmful? (General Health)

- More than 16 million people have one disease from smoking
- More than 20 million Americans have died from smoking since 1964
- 2.5 million deaths are due to secondhand smoking
- Smokers die 13 to 14 years earlier than nonsmokers

I work at a McDonald's and when I gave to worn the window, about $\frac{1}{3}$ of the people who come through the drive thru are smoking smoking a cigarette and a lot of my coworkers smoke during their breaks as well.

Why is Smoking Harmful (Respiratory Health)

- Nearly 9 out of 10 lung cancer patients got it from smoking
- 8 out of 10 COPD cases
- Women who smoke are 40x more likely to get COPD than non-smoking women
- Lung cancer is the leading cause of cancer death among both men and women in the United States



Why is Smoking Harmful?(Cancer,Diabetes,Fertility)

- Men with prostate cancer who smoke are more likely to die from the disease than nonsmokers
- Smokers are 30% to 40% more likely to develop type 2 diabetes than nonsmokers
- 18 million males over age 20 suffer erectile dysfunction. Smoking is a cause of ED, since cigarette smoke alters blood flow necessary for an erection.

My grandfather and grandmother both smoked and both ended up getting lung cancer. Luckily both did get the treatment needed and lived for a couple more years after.

Why is smoking harmful to others?

- An estimated 88 million nonsmoking Americans are exposed to secondhand smoke
- An estimated 3,000 nonsmokers die of lung cancer in the U.S. each year
- Nonsmokers who are exposed to secondhand smoke at home or work increase their lung cancer risk by 20–30%.
- Nonsmokers who are exposed to secondhand smoke at home or work increase their heart disease risk by 25–30%.
- More than 33,000 nonsmokers die every year in the United States from coronary heart disease caused by exposure to secondhand smoke.

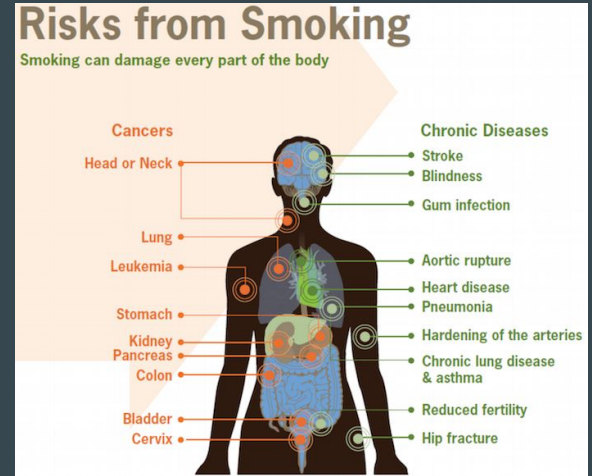
What's in a cigarette?

A cigarette is mainly made from tobacco but includes a ton of different ingredients, such as rat poison, tar, nicotine, CO₂, and a lot of other harmful chemicals.



How does Tobacco affect the brain?

Nicotine product is absorbed into the blood and upon entering, nicotine immediately stimulates the adrenal gland to release adrenaline which stimulates the central nervous system and increases blood pressure, breathing, and heart rate.



How does tobacco use lead to addiction?

When a person tries to quit, they experience withdrawal symptoms, such as irritability, problems paying attention, trouble sleeping, increased appetite, and powerful cravings for tobacco.



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